

CHECKLIST FOR CHOOSING A WORDPRESS THEME

Step	Task
■	Step 1 Decide whether you would like a free or a paid theme
■	Step 2 Decide what your business/website/blog is about. Choose an appropriate theme
■	Step 3 Decide on how customizable you want the theme to be
■	Step 4 If an eCommerce platform is part of your roadmap, make sure your theme is compatible with the popular eCommerce plugins
■	Step 5 Make sure it has a good UI and UX
■	Step 6 Check if the theme is fast and responsive
■	Step 7 The should be SEO optimized or it should support SEO optimization plugins
■	Step 8 Check for mobile responsiveness of the theme
■	Step 9 Check for browser compatibility
■	Step 10 Check for plugins compatibility
■	Step 11 Check how easy it is to set up and if the documentation is enough to set it up without trouble.
■	Step 12 If you plan on monetizing your blog, does it have advertising slots and is it compatible with advertising plugins.
■	Step 13 Check if their support system if solid
■	Step 14 Check for their ratings and reviews